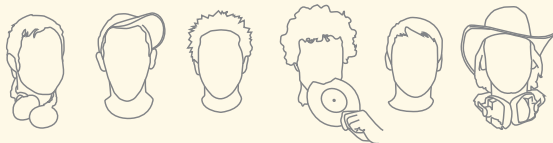


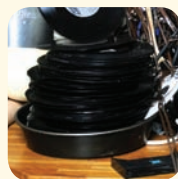
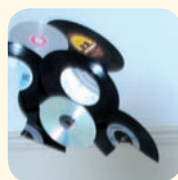
# READY, STEADY, BOOK!



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*The Mixnot Media Menu...*

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*Promotional Press Pack  
for the DJ collective...*

**CANTMIX  
WONTMIX  
SHDNTMIX  
DONTMIX**

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## **BIOGRAPHY**

With a one-on-one-off rotation policy, wide-ranging tastes in music, and an endearingly haphazard approach to the DJ mix you never know what's coming next when these Mixnots hit the decks. This eclectic collective, famed for their boundless energy and infectious enthusiasm, have smashed every type of crowd and venue they've played with a good times atmosphere guaranteed.

### **2011**

This calendar year the boys are keen to cater for bigger and better national and international jaunts, whilst continuing to hold down several residencies across Merseyside, bringing the festival vibe to wherever they perform. It is these festival flavours that the CMWMSMDM kitchen has captured within a platter of promotional puff pastries - The Mixcakes CD - 3 x 20 minute minimixes each reflecting a different festival's palate.

### **BACKGROUND**

With CMWMSMDM in the kitchen you're guaranteed to sample sounds from all over the genre-sphere delivered with such a sheer exuberance that you'd think they're making it up on the spot. They are. Practice is unheard of and learning on the job has been the Mixnot way since 2006 when one friend taught another how to press play in a warehouse party in downtown Liverpool. Four years, several new team members and hundreds of tshirts later it's clear that it was a happy accident waiting to happen.

### **GIGS**

CantMixWontMixShdntMixDontMix have performed at both Creamfields and Standon Calling three years running and recently added Prague to a pin board that includes Zanzibar and the Lake of Stars festival in Malawi. Back home they've played alongside/before/after such luminaries as Norman Jay MBE; Craig Charles; 2ManyDJs; Mr Scruff; Luke Unabomber; and Lovefoxxx; all of whom share the 'if it's good play it' mentality of the Mixnots.

### **ETHOS**

"For many years, DJ mixing seemed innovative and thought provoking. Now [2009] it's a tyranny on clubland, with hundreds of DJs whose mixing is seamless, but whose tune selection is pitifully narrow. That's what's so refreshing about the CantMix etc crew, they take music seriously, but don't take themselves seriously. Admirable!"  
~ Stuart Borthwick, Principal Lecturer in Popular Music Studies, LJMU

# CANTMIX WONTMIX SHDNTMIX DONTMIX

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## PRESS

*“As DJs go, these guys are unbelievable, and they are the first DJs that have stood out to me in years. The most refreshing thing to see was that when you looked up at the DJ booth, where they were mixing above our heads, it appeared that they were having the time of their lives too. If you are ever at a festival and these guys are playing, they are a definite must if you like a good old-fashioned boogie.” ~ Standon Calling 2009 (festivals.co.uk)*

*“They’ve even got the name sorted: CantMixWontMixShdntMixDontMix. That name is as far from the truth as you can imagine - these guys know exactly what they’re doing.”  
~ The Metro*

*“Expect a world where Enya and Prodigy collide, where hip-hop hits disco divas, where your classics are smashed into mash-ups of the finest pedigree - in fact, expect nothing but the unexpected.” ~ preview of Lake Of Stars 2009*

*“You’ve just completely blown my set out of the water.” ~ the DJ following CMWMSMDM at Lake of Stars 2009*

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## BOOKING

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**CANTMIX  
WONTMIX  
SHDNTMIX  
DONTMIX**

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